



BARKING UP THE RIGHT TREE

A Poppy Mystery Tale - #1

LEIGH RUSSELL

MARKETING & SALES POINTS

Launch of a brand new British cosy crime series from million-copy-selling author Leigh Russell

Page-turning and heart-warming, the Poppy Mystery Tales will tap into the increasingly popular cosy crime market, offering light relief and a lively, engaging cast of characters

Perfect for fans of Richard Osman's *The Thursday Murder Club* (1.7 million sold), Reverend Richard Coles' *Murder Before Evensong* (46K sold) and Ian Moore's *Death and Croissants* (30K sold), as well as SJ Bennett's *The Queen Investigates* series

Extensive digital campaign planned to launch the series and further establish Leigh Russell as a brand author, including a cover reveal, brand partnerships, live author events and a blog tour

Paperback and eBook publishing in March 2023 to coincide with Crufts. *Barking Mad* (book 2) will follow in July 2023, with *Poppy Takes the Lead* (book 3) provisionally scheduled for the autumn

Series audio rights licenced to Bolinda

Leigh Russell's books have reached #1 on Amazon Kindle and iTunes, been finalists for the People's Book Prize, shortlisted for the CWA John Creasey New Blood Dagger and longlisted for the CWA Dagger in the Library

THE BOOK

After losing her job and her boyfriend, Emily is devastated. As she is puzzling over what to do with the rest of her life, she is surprised to learn that her great aunt has died, leaving Emily her cottage in the picturesque Wiltshire village of Ashton Mead. But there is one condition to her inheritance: she finds herself the unwilling owner of a pet. Not knowing what to expect, Emily sets off for the village, hoping to make a new life for herself.

In Ashton Mead, she soon makes friends with Hannah who runs the Sunshine Tea Shoppe and meets other residents of the village where she decides to settle. All is going well... until Emily's ex-boyfriend turns up and against the advice of her new friends, she takes him back.

When Emily decides to investigate the mysterious disappearance of a neighbour, she unwittingly puts her own life in danger...

PRAISE FOR LEIGH RUSSELL

'Fun and heartwarming with all the mystery and tight plotting you'd expect from Leigh Russell' - Victoria Selman, *Sunday Times* bestselling author of *Truly, Darkly, Deeply*, on *Barking Up the Right Tree*

'A million readers can't be wrong!' - Howard Linskey

'Leigh Russell is one to watch' - Lee Child

'A brilliant talent in the thriller field' - Jeffery Deaver

'Taut and compelling' - Peter James

'Leigh Russell delivers a cracker of a read!' - Martina Cole

LEIGH RUSSELL (Location: Pinner, UK)

Alongside her popular DI Geraldine Steel detective novels, Leigh Russell is the author of the Poppy Mystery Tales, a brand new cosy crime series set in an idyllic English village. The stories feature Poppy, a lively puppy who helps her owner solve mysteries. Leigh has an MA in English Literature from the University of Kent. She has been shortlisted for the CWA New Blood Dagger Award, the CWA Dagger in the Library, and the People's Book Prize. Keen to support new writers, Leigh chairs the CWA Debut Dagger Judges, and is a Fellow of the Royal Literary Fund. Leigh lives in London, near her two daughters and granddaughter. One of her daughters has a rescue puppy who inspired the Poppy Mystery Tales.



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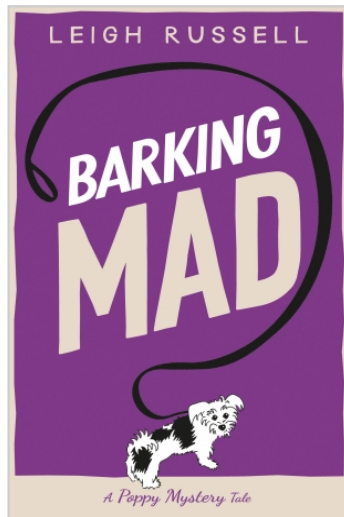
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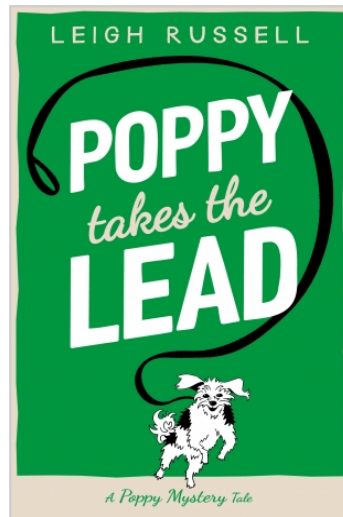


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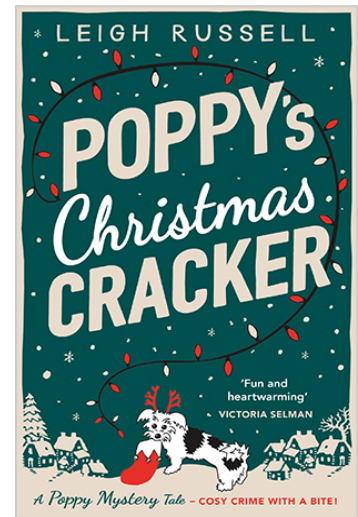
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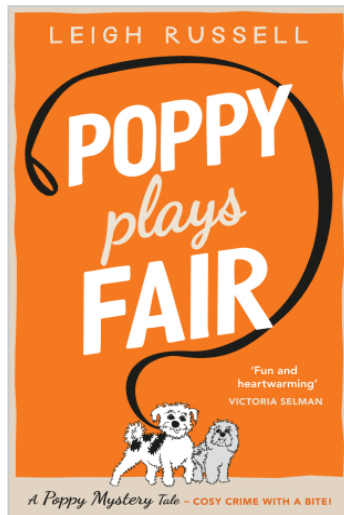
Barking Mad
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Poppy's Christmas Cracker
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